

2017 Event Media Kit

LA Cookie Con & Sweets Show!



The West Coast's *biggest* convention for bakers, sweet teeth, food TV fans and pastry lovers!

Proudly Supporting:



"Thousands of pastry lovers were in heaven today." -ABC7

"This is **amazing!** The first year of LA Cookie Con... they're lining around the block!" - Ron Ben-Israel

"The line wrapped around the block as thousands attacked the Pasadena Convention Center like monsters... cookie monsters! These bakers and baked good lovers found a passion in Pasadena that will likely keep LA Cookie Con hot for years to come" -CBS2

As Seen In...

